

# Lot 1 – Organisation Consultancy Services

**Maximum estimated value of the contract:** 125.000 EUR (ALDE party is offering up to two five-year framework service agreements).

## Description and purpose of the lot

The ALDE Party is seeking proposals from qualified consultants to support the development and enhancement of our women's empowerment program: the Alliance of Her. In view of our strategic outlook for the next five years, following the 2024 European elections, we are aiming to advance our organization's strategy, for which ALDE Party will offer up to two framework agreements in this lot.

## Services required

- Facilitate in-person sessions tailored to female political participants on political organisation, including: team building, political events coordination and profile building. The aim is to help participants reflect on how to navigate complex political organizational structures.
- Share best practices within the Alliance Of Her community, fostering knowledge exchange and collaboration.
- Develop tailored materials linked to the facilitated sessions.
- Lead a small group of female political participants during Alliance Of Her sessions
- Provide continued advice to the Alliance Of Her network and individual members' goals.
- Collaborate with the ALDE Party Secretariat to identify and assess the organizational capacities the Alliance Of Her community and the needs of European Liberals.
- Provide strategic advice to the ALDE Party Secretariat on coordination with member parties to enhance collaboration and effectiveness.
- Provide technical expertise to assist and advise the ALDE Party in long-term strategic planning relating to the Alliance Of Her Project and how it can have more impact.
- Support the ALDE Party with the implementation of a Relational Organizing strategy to enhance grassroots engagement and mobilization.
- Participate on a limited basis in (online) workshops and events related to the Alliance of Her and multilateral best practice exchanges between member party experts.
- Attend other ad hoc meetings with the ALDE Party Secretariat as deemed necessary by both the contractor and ALDE.

## Technical requirements

- display understanding of and ability to applying gender lens to facilitation and discussions.
- Showcase extensive experience in providing strategic counsel to individuals engaged in politics highlighting the ability to offer valuable guidance across diverse stakeholder groups.
- Exhibit experience in training other trainers, illustrating the capability to impart knowledge and skills effectively to build a pool of proficient trainers within political organizations.

- Demonstrate expertise in building successful teams and reorganizing existing structures within political organizations, showcasing proficiency in driving organizational change and enhancing operational efficiency.
- Provide evidence of experience in the management of political campaigns,
- Showcase a track record of conducting comprehensive assessments of organizational and strategic needs for political parties and implementing effective change management processes to address identified gaps.
- Demonstrate experience in developing voter identification and communication programs for political parties, including the ability to develop messaging plans and storytelling strategies for persuasion.
- Demonstrate ability towards creating safe and enabling environments for facilitated discussions both one-on-one and in group settings.

### Selection criteria

- Experience of more than 5 years in political party work, training, and consultancy services, either individually or collectively as an organization.
- Provide evidence of experience working with political organizations from at least 3 ALDE member countries, demonstrating a broad understanding of international political dynamics within the ALDE framework.
- Understanding of European politics.
- Availability to provide a workshop on community organisation and teambuilding from 4 to 7 July 2024.
- Excellent knowledge of English (written and spoken).

### Award criteria

The contract will be awarded on the basis of the *best value for money* award criteria, taking into account both quantitative and qualitative criteria.

<b>Qualitative award criteria (70%)</b>	<b>Minimum points</b>	<b>Maximum points</b>
Demonstrated technical capabilities in providing the required services. In order to evaluate this criterion a portfolio with examples of previous work is requested (political campaigns, delivered trainings, communication programs, etc.)	25	50
Experience working with political parties and in the European politics context.	25	50
<b>Quantitative award criteria (30%)</b>	<b>Minimum points</b>	<b>Maximum points</b>
Overall economic offer as indicated in Annex I	50	100

**To apply:**

Please apply by sending a detailed proposal in English, addressing the below elements:

- Consultants' profile, relevant experience in providing similar services and reference to the selection criteria mentioned in the tender.
- Portfolio with examples of previous work (e.g political campaigns, delivered trainings, communication programs, etc.).
- Pricing structure according to Annex I, including any additional fees or charges.
- Annex II – selection and exclusion criteria.
- Annex III – countries checklist.

Tenders must be submitted together with Annexes I, II and III, filled in and signed, by 31 July 2024 to Adam Vink, Alliance of Her Project Manager at the ALDE party ([avink@aldeparty.eu](mailto:avink@aldeparty.eu)). The deadline for the selection of the tenderer(s) is set by 25 August 2024.